

PEI Family Violence Prevention Services, Inc.

Board Meeting

November 17, 2009 (6:00pm - 8:00pm)

Location: Access PEI, Summerside, PE

Present: Lorne Cudmore, Shauna Fuller, Daneen MacDonald, Patricia Roy, Anne Nicholson, Dave O'Brien, Nancy Wallace, Phil Matusiewicz (exofficial), Danya O'Malley (exofficial)

Regrets: Cathy Aylward, Brenda Profit

1. Approval of Agenda

MOTION: That the agenda be approved as amended to include an update on the Capital Campaign

M/S: Lorne Cudmore / Dave O'Brien

CARRIED.

2. Approval of Previous Minutes

MOTION: That the minutes be approved as presented.

M/S: Dave O'Brien / Anne Nicholson

CARRIED.

3. Business Arising from the Minutes

Policy on Donations: Anne Nicholson spoke about the need for a policy surrounding dollars raised in a region for a specific purpose. The concern is that there is a lot of community support around SAVE and if the patrons feel their dollars are not going towards the program then their support might be lost. The concern is specifically around the \$5000 raised by the VIP Golf Tournament.

Phil commented that we must raise 7.5-8% of our budget, which is also dependent on the additional \$69,000 being added to our core funding on an ongoing basis. All dollars fundraised currently go towards the \$60,000 that the board is committed to raising annually. All programs are currently budgeted for, as we make decisions on what programs we want to provide whether we have the dollars fundraised or not. For example, if a fundraiser is unsuccessful, we must still bear the cost for that program if we have put it in the budget.

Nancy Wallace asked the cost of the SAVE program, and Phil explained that the program itself costs a total of \$30,000, which includes salary, cell phone, mileage, and program expenses.

Dave O'Brien pointed out that if the golf tournament raises only one sixth of the total program cost, patrons must be aware that all dollars are flowing into the program. He also mentioned that in the near future government will expect all programs to be costed out to show their true cost. This would help government decide what they would like to fund. It was debated whether in-kind services, either through government or other sources, should be included in the cost analysis.

MOTION: That the board directs the Executive Director to prepare a cost analysis for each program delivered by the organization.

M/S: Dave O'Brien / Anne Nicholson

CARRIED.

MOTION: That the board appreciates the work of the SAVE Program.

M/S: Anne Nicholson / Lorne Cudmore

UNANIMOUSLY APPROVED.

Contract Renewal:

MOTION: That the Executive Director executes the proposed contract with the province.

M/S: Dave O'Brien / Daneen MacDonald

CARRIED.

Family Violence Prevention Week: Cathy McInnis has approached us about doing some work around promoting family violence prevention. Ann MacRae has also mentioned wanting to do something during Family Violence Prevention Week. As an informational piece, Phil wanted the board to be aware that he'd be working with these two individuals to put something together and thought that it would be great if both of them worked together to put on something that does a good job of profiling out services.

4. Patron Recognition on Website

It has been brought up that recognition of patron support on the website could be a great way of thanking or sponsors and of increasing the amount of sponsorship we receive. The way we give recognition and what we give recognition for could also be a guide for our capital campaign. Phil will draw up a plan for patron recognition and will bring it to the next board meeting in January.

5. Executive Director's Report

Capital Campaign: Phil met with Catherine Dickson and Dianne Porter recently to talk about the upcoming Capital Campaign. We also have a potential co-chair who is thinking of joining the campaign. It has been suggested that we promote the campaign as being for "Anderson House and Sister Properties". We are planning to launch around Family Violence Prevention Week. The committee will be meeting again the second week in December. Nancy Wallace requested some background information on Anderson House to see if she could organize some funding through her work.

Safety and Security at Anderson House: After a security incident at the house the board discussed the importance of additional security measures at the house. We have talked about security with the RCMP and the issues raised will be considered during the renovation project. Our focus has always been on keeping people out, but security within the house must also be considered.

6. Other Business

Since a board member has resigned Patricia wanted to consult with the board on whether or not

they would be inviting someone to replace her. The board felt that an interested candidate could be put forth and they would reach a consensus on whether that person would be suitable. It was felt that since we have three people from the West Prince area that the new board member could be from any region. Patricia said she would follow up with someone who was possible interested and she would notify the board if that individual would like their name put forward.

7. Adjournment

Next meeting will be on at 6:30pm on January 20, 2010, in Charlottetown. Location TBA.

MOTION: That the meeting be adjourned.
M/S: Anne Nicholson / Nancy Wallace
CARRIED.

Chair

Date