

# **PEI Family Violence Prevention Services, Inc.**

## **Board Meeting**

**February 24, 2010 (6:00pm - 8:00pm)**

**Location: Access PEI, Summerside**

**Present:** Lorne Cudmore, Daneen MacDonald, Valerie Campbell, Nancy Wallace, Shauna Fuller, Patricia Roy, Anne Nicholson, Dave O'Brien, Phil Matusiewicz (exofficial), Danya O'Malley (exofficial)

**Regrets:** Cathy Aylward, Brenda Profit, Sharon O'Brien

### **1. Approval of Agenda**

**MOTION:** That the agenda be approved as amended to include an update on the Capital Campaign

**M/S:** Anne Nicholson / Nancy Wallace

**CARRIED.**

### **2. Approval of Previous Minutes**

**MOTION:** That the minutes be approved as presented.

**M/S:** Dave O'Brien / Lorne Cudmore

**CARRIED.**

### **3. Donation Policy**

Phil presented the policy around donation recognition to get some feedback from the board. There was an inquiry as to whether or not there would be a distinction in the policy between donations for the Capital Campaign and donations to the organization in general. Dave mentioned that "Individuals" should read "Individuals and Non-Profits". The concept of lifetime recognition will need to be discussed in the policy. (ie: By a plaque or other permanent tribute) The policy must also be updated with an implementation date, which was agreed to be April 1, 2010. As for recognition on our website, the recognition period will be within that financial year. The policy should also read, "The benchmarks for each level are as follows..."

For the Capital Campaign policy the same benchmarks will be in place. The names for each benchmark will be an item for future discussion. Opinions on level names or numbers will be solicited from the Capital Committee members at the next meeting.

### **4. Outreach Cost/Benefit Analysis**

As requested at the last meeting the board was presented with a cost analysis for the Outreach program.

### **5. Cost Analysis on Leased Vehicle**

Due to the high cost of mileage in the rural regions the board was interested in seeing a comparison between leasing a vehicle and paying the per km rate. It was clear that leasing would be more expensive and in the long-term with increased maintenance costs would be significantly more expensive.

### **6. CMHC Borrowing Resolution**

An electronic vote was taken on the CMHC Borrowing Resolution. Resolution was signed by board chair at the meeting.

It was also mentioned that based on some discussion with CMHC we have decided to apply for the second round of submissions for the Retrofit Program. We would like to receive a grant for some work needed at Second Stage in Charlottetown.

## 7. ED Report

- The Walk of Silence was a great success. We had 130 people in attendance. Cathy McInnis did a great job and she has been a great ally for us. We hope that she will continue to work with us in the future.
- A representative from Royal LePage saw the recent story on CBC and as a result we received a letter from them about the nation-wide garage sale they organize in support of shelters across Canada. Sales go to local shelters and Phil met with Ken Peters around having Anderson House being one of their beneficiaries. We will also have a discussion with them around support for the Capital Campaign.
- After much consideration we have decided to forego this year's Mother's Day Banquet in East Prince. Though we have received much appreciated community volunteer support, the labour intensiveness of the banquet impacts on the ability to carry out client services. There is always the hope that a service club will come forward to take over the banquet but as yet there have been no offers. A letter will be sent out to last year's sponsors of the event explaining the decision and asking them to continue to support our organization in future fundraising endeavours.
- Rose-Ellen Ghiz has stepped down as co-chair of the Capital Campaign, though she will continue to play an active role on the campaign committee. The new co-chairs of the campaign are Valerie Docherty and Kim Devine.
- The new date for the launch of the Capital Campaign is March 24, 2010. This will be from 2-4pm at the Fairholm Inn, in Charlottetown.
- We received a letter from the Rotary Club of Charlottetown Foundation regarding a donation from the Margaret Peake Trust. This will be an annual donation.
- The HIFIS project will be renewed for 2010-2011.

## 8. Other Business

None

## 9. Next Meeting

The next board meeting will be held on March 24, 2010 at 4:30pm. This will follow the Capital Campaign Launch. Precise location TBA.

**MOTION:** That the meeting be adjourned.

**M/S:** Dave O'Brien / Valerie Campbell

**CARRIED.**

## 10. Personnel

The rest of the meeting was *in camera*

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Chair

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Date